



Laid off? Job in jeopardy?

Graduating?

No matter the reason, there are lots of people out there competing for the same few jobs.

Put the odds in your favor by learning what most hiring managers are *really* looking for and how the successful candidates are actually selected!

Frequently Asked Questions

What will I gain from attending this workshop?

You will learn job-searching tips and techniques to equip you for the highly competitive job market of today.

Who should attend?

Anyone entering or re-entering today's job market.

What should I bring?

Once you have registered, that's it! Everything else is provided.

How should I dress?

Dress comfortably, but please – no shorts, skorts, sandals, or tank tops.

How do I register?

Go to www.AnUnexpectedDetour.com and click on *Workshops*.

What is the length of this workshop?

This workshop is available in both half-day (3 hrs) and full-day (7 hrs) versions. The full-day version contains more hands-on exercises, plus lunch.

My company is downsizing and I would like my at-risk employees to hear this. Can you bring your workshop to our site?

Yes.

Visit www.AnUnexpectedDetour.com and click on *Workshops* for details. Group discounts are available.

An Unexpected Detour



How to (Re-)Enter Today's Job Market to Win!

A Job-Search Strategies Workshop

A presentation of

Workshops by **Words & Wit**

www.WordsAndWit.com

877.290.6501

Recognized authority on the hiring process, **Dalton Hooper**, leads this workshop.

Dalton has over 30 years of experience in leadership roles within top corporations in America, such as AT&T®, Bell Laboratories®, and The Walt Disney Company®.



“Life isn’t fair, and neither is the hiring process!”

But, that can be a good thing. Learn how to leverage this “unfairness factor” in your favor.

The key to getting yourself hired in today’s market is in learning how to set yourself apart from your competition. That becomes easier once you learn how most hiring managers select the successful candidate.

Join Dalton in this workshop as he shares his insight and experience with you.

An Unexpected Detour *How to (Re-)Enter Today’s Job Market to Win!*

Agenda

Part 1: Preparing for your journey
(Making a plan)

Part 2: Did you pack the right stuff?
(Your resume)

Part 3: Finding the on-ramp
(Who’s hiring?)

Part 4: Your mileage may vary
(Your cover letter)

Part 5: Watch for falling rocks
(The interview)

Part 5: Approaching the exit ramp
(Follow-up)



Each of our programs can be custom-tailored to your group's specific interests. For additional information, visit:

www.AnUnexpectedDetour.com

**full-day workshop only*

By the end of this workshop, you will have created the following:

- A first draft of your personal cover letter
- A first draft of your personal résumé
- *A written plan of action
- *A first draft of your follow-up communiqué

For information on upcoming workshop dates/locations, registration fees, or to register, visit

www.AnUnexpectedDetour.com

or call toll-free (877) 290-6501

Attendees receive:

- E-book, *Seven Reasons I Didn't Hire You (even though you were the most qualified.)*
- E-book, *Twelve Little-Used Strategies That Increase Your Odds of Being Hired*
- CD with job-search tools
- Certificate of Completion
- Continental breakfast*
- Catered lunch*
- Future critique of your resume
- Copy of the presentation
- And more...